

3rd SME Conference

Small and Medium-sized Enterprises

5. april 2016 from 9.25 a.m. to 4. p.m. (dvorana A)
Gospodarska zbornica Slovenije, Dimičeva ulica 13, Ljubljana



INTERNATIONAL CONFERENCE PROGRAMME

“ADAPTING TO THE NEW SITUATION ON THE EUROPEAN MARKET”

Accreditation of participants: from 8.30 a.m.

9.25 – 9.30

Vocal group beJazzy

9.30 – 10.30

Introductory addresses

Brane Lotrič, MSc, President of the CCIS Chamber of Small Business and Trade

Mr. Marjan Mačkošek, President of the CCIS

Mr. Zdravko Počivalšek, Minister of Economic Development and Technology

Ms. Dragoljuba Benčina, State Secretary, Ministry of Foreign Affairs of the RS

Mr. Branko Meh, President of CCIS

Mr. Samo Fakin, Director of the Health Insurance Institute of Slovenia

Ms. Andrejka Grlič, Chief market inspector

10.30 – 11.00

Presentation of awards:

**POMLADNI VETER ('SPRING BREEZE') and
SPRING BREEZE - SECURITY AND HEALTH - OUR
COMMON OBJECTIVE AND COMMITMENT**

11.00 – 11.30

PART 1: TOGETHER - the building blocks of health

EMPLOYEE HEALTH INCREASES THE COMPANY'S PROFIT

Ms. Branka Drnovšek Adamlje, group Adamlje 3

**ASSUME THE RESPONSIBILITY FOR ASSESSING THE RISK OF HEALTH
AND SAFETY AT WORK AND SAVE WITH THE FREE TOOL OIRA**

Ms. Nataša Kramar, "Varen sem" Institute

11.30 – 11.50

Coffee break

11.50 – 12.05

GEM survey - Prof. Dr. Miroslav Rebernik,
Institute for Entrepreneurship

12.05 – 13.10

**PART 2: ADAPTING TO THE NEW SITUATION ON THE
EUROPEAN MARKET**

Dušan Pšeničnik, MSc, Director General of the Internal Market
Directorate at the Ministry of Economic Development
and Technology

Mr. Andrej Šik, Slovenian Regional Economic Association from Trieste,
Director

Dr. Maria Škof, lawyer, Lawyers Grilc Vouk Škof Klagenfurt/Graz/
Ljubljana and Vice-President of the Slovenian
Economic Association in Klagenfurt

Mr. David Caro, ESBA President

13.10 – 14.00

Lunch break

14.00 – 15.00

**Practical interactive presentation of the free
OiRA tools (glasshouse, Floor 1)**

14.00 – 14.50

PART 3: POSSIBILITIES FOR FAMILY BUSINESS GROWTH

Marina Letonja, MSc, GEA College

Prof. Dr. Boštjan Antončič, Faculty of Economics, Ljubljana

Ms. Maria Anselmi, Bisnode, d.o.o., General Manager

Mr. Roman Budna, Sberbank, Procurator, Retail banking division

14.50 – 15.50

PART 4: ACCESS TO FINANCE

Ms. Astrid Bartels, European Commission, DG for Internal Market,
Industry, Entrepreneurship and SMEs, COSME
Financial Instruments, Team Leader

Sibil Svilan, MSc, President of the Management Board of SID Banka

Maja Tomanič-Vidovič, MSc, Slovene Enterprise Fund, Director

Mr. Velislav Žvipelj, Slovenian Regional Development Fund, Director

Mr. Beno Stern, Infinita d.o.o., Director

15.50 – 16.00

Conclusions of the Conference

Moderated by Ms. Vida Petrovčič.



The project "TOGETHER - the building blocks of health" - "Learning the value of prevention through joint efforts of the employers and the employees in the trade, service and manufacturing industry" was financially supported by the Health Insurance Institute of Slovenia based on the Public tender for the co-financing of projects for the promotion of health at workplace in the years 2015 and 2016.

CONFERENCE ORGANIZER



Podjetniško trgovska zbornica

IN ASSOCIATION WITH



geacollege



Faculty of Economics and Business



Podjetniško trgovska zbornica

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