

# PROGRAMME

## 4<sup>th</sup> International SME Conference »Town Centre Management«

28 March 2017

The Jama Hotel, Dance Hall, Postojna

AKTIVNA  
PAMETNA  
IN POVEZANA  
MESTA



### Conference motto »Active, smart and connected towns«

#### 9.15 - 10.00 Registration of participants

#### 10.00 - 11.00 WELCOME SPEECHES

- *Mr. Marjan Batagelj*, Postojna Cave d.d., General Manager
- *Mr. Marko Lotrič*, Lotrič d.o.o., Vice-President of the Chamber of Small Business and Trade
- *Mr. Samo Hribar-Milič, MSc*, General Manager of the Chamber of Commerce and Industry of Slovenia
- *Mr. Aleš Cantarutti, MSc*, secretary at Ministry Of Economic Development And Technology
- *Mr. Stančič Zoran*, Head of the Representative Office of the European Commission in Slovenia
- *Mr. Sibil Svilan, MSc*, President of Management Board at SID Bank
- *Ms. Branka Drnovšek - Adamlje*, of Commission for Taxes by CSBT (Chamber of Small Business and Trade)

#### 11.00 - 11.15 Presentation of the Pomladniverter (Spring Wind) Award

#### 11.15 - 11.30 BREAK, presentation of sponsors

#### 11.30 - 13.00 PRESENTATION OF GOOD PRACTICES IN TOWN CENTRE MANAGEMENT

- *Ms. Jana Tolja*, Municipality of Koper
- *Ms. Maribel Ferreira, Mr. Manuel Brito*, Lisbon City Council, Portugal
- *Mr. Ronald Murauer, MSc*, CIMA Avstrija
- *Ms. Ines Wiggisser, MSc*, Stadt Marketing Villach GesmbH, Avstria
- *Mr. Ged Gibbons*, GgConsultancy, Velika Britanija
- *Ms. Federica Caboni, PhD*, University of Cagliari, Italija

## 13.00 - 14.00 Lunch with networking

## 14.00 - 14.40 SMART TOWNS IN SLOVENIA

- **Mr. Martin Pečar**, General Manager of the SRIP Pametna mesta in skupnosti (PMIS) (Smart Cities and Communities), presentation of previous activities undertaken by the SRIP PMIS
- **Mr. Miran Košpenda**, Združenje mestnih občin Slovenije (ZMOS) (Association of Urban Municipalities of Slovenia), presentation of the evaluation of workshops conducted by the Town Centre Management of Slovenia
- **Ms. Petra Polak, MSc**, Municipality of Kranj, the marketing of cities as tools of the local communities in reviving the town centres
- **Mr. Blaž Golob, SmartlCity Ltd.**, presentation of the platform for the development of town centres

## 14.40 - 15.40 ROUND TABLE "ACTIVE, SMART AND CONNECTED CITIES" - WITH THE PUBLIC-PRIVATE PARTNERSHIP OR WITHOUT IT?

- **Mr. Ronald Murauer, MSc**, CIMA Avstrija
- **Mr. Igor Zorko**, ZZI, d.o.o., Vice-President of the CCIS for Small Business
- **Prof. Mojmir Mrak, PhD**, Faculty of Economics in Ljubljana
- **Ms. Jana Tolja**, Municipality of Koper
- **Mr. Martin Pečar**, General Manager of the SRIP Pametna mesta in skupnosti (PMIS) (Smart Cities and Communities)
- **Ms. Maja Tomanič Vidovič, MSc**, General Manager of Slovene Enterprise Fund

## 15.40 - 16.00 Discussion and conclusion of the conference



Podjetniško trgovska zbornica

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